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**SURFERS EXPERIENCE A MORE RESPONSIVE, TOUGHER BOARD THANKS TO INNEGRA FIBER**

**New lightweight, tough fiber offers unprecedented durability coupled with a better ride.**

**July 1, 2009** - Surfers, shapers, surf shop owners and even competitive surfers are beginning to take advantage of the responsive ride and tougher boards made with Innegra™ fiber.

The fiber is the lightest composite reinforcement fiber available as well as one of the toughest. It is currently used in ballistic protection, high performance ropes, and a variety of composites including winning Formula One race cars with Technical Partner, Brawn GP Formula One Team. The advantages of light weight and toughness, in addition to its compatibility with many thermoset composite application methods are making it the fiber of choice for many demanding applications... including surfboards.

"It takes the chop out of the wave, combining the impact resistance of epoxy surfboards with the softness of polyurethane boards. It's all about the feel", said Arnaud Bezat, owner of Abezat Surfboards.

The fabric not only gives a better ride, but also adds incredible toughness to the boards. "I had it in my booth at the Surf Expo 2008 and gave a hammer to everyone who came into the booth. Nobody could ding it. Then one guy asked if it would stand up to driving his truck over it, so we went out into the parking lot and drove over the board twice. It looked great!" said Roy Scafidi, owner of Island Surfboards and Oceansports World in Cocoa Beach, who has made and sold boards to Ron Jon Surf Shop where they are taking advantage of the durability in their rental boards. This durability gives you more time on the water and less time repairing your board!



See the full video on [www.innegrity.com](http://www.innegrity.com). Island Surfboard made by Roy Scafidi at Oceansports World in Cocoa Beach, FL

On the West Coast, here's what Joe Virgilio and George Gall from Plus One Surf had to say, "Innegra? Amazing. This stuff couldn't have come at a better time. Innegra is making us rethink how we make boards...we are just starting to see the potential."

Hank Johns, co-owner of Graphite Master and SIMA board member commented, "A surfboard's flex and reflex are what surfers feel (or don't feel) on the face of the wave. Innegra's significant property for surfboards is its dynamic tenacity. We will be investing a lot in this technology and really believe Innegra can represent a



paradigm shift in custom board design." Through his distributorship he'll be selling Innegra fabrics to builders on the west coast as well as internationally.

Also, Resin Research's Greg Loehr offered his support by saying, "Many advanced composite materials have been used to build custom surfboards, but most haven't really made their way into the mainstream consumer market. I think Innegra has the opportunity to break through this barrier of "tradition" the way epoxy has. Innegra has the characteristics necessary to become a commercial success in surfboards: it is obviously incredibly tough, has unique flex characteristics, and best of all is the fact it is lighter than glass or resin and even lighter than carbon or Kevlar®."

Innegra's advantages are being felt in the paddleboard market too according to Bob Boeche at Diamond Glassing. "A growing, important part of our custom glassing business is Stand Up Paddleboards. SUP'S from our customers like Stu Kenson Surfboards are evolving at a very fast pace. Their larger size puts a greater demand on weight than any other type of board. We've learned to maximize the strength-to-weight ratios. Glass is great, but the ultralight weight of Innegra is awesome. We are going to solve paddlestrike dings and rail cancer without adding weight or the costs of carbon."

Boards are currently available from Oceansports World, Plus One Surf, and Abezat Surfboards in the Netherlands. Others soon to be offering boards are Diamond Glassing, Stu Kenson Surfboards and Wet Boards in southern California, Gzero Boardsports in Brazil and Hellfish in Australia, and many more by the end of 2009. Fabrics are currently available from weavers Absecon Mills, Barrday, BGF and J B Martin, and distributors SC Enterprises, Oceansports World and Graphite Master in North America as well as Colan Industries in Australia. The fabrics are compatible with standard surfboard manufacturing and are generally used next to the foam with a cover layer of glass over the graphics.

Look for Innegra fiber at Surf Expo, August 20-22, 2009 in Orlando at Booth # 951.

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**Innegrity** manufactures high performance Innegra™ fiber for use in ballistic, composite and rope applications. The fiber delivers light weight and toughness at a cost that is reasonable compared to other high performance fibers, and has been used in combination with carbon, aramid and polyethylene fibers. Innegra fiber is being tested in sporting goods applications from tennis racquets, bicycle frames, baseball bats, kayaks, canoes and more. The company was founded in 2004, began pilot manufacturing in 2007 and started full-scale production in early 2009 in their 120,000 square foot facility in Mauldin, SC. Mark Shiolen; 1312 Old Stage Road, Simpsonville, SC 29681; 864-373-7070; 864-373-7080 fax; [mark.shiolen@innegrity.com](mailto:mark.shiolen@innegrity.com)

**Absecon Mills**; Bill Spano; 609-965-7067; [bspanso@absecon.com](mailto:bspanso@absecon.com)

**Barrday**; Brantley Bass; 864-542-1438; [bbass@barrday.com](mailto:bbass@barrday.com);

**BGF**; Tom Blackburn; (800) 476-4845, Ext. 7147; [tblackburn@bgf.com](mailto:tblackburn@bgf.com)

**Diamond Glassing**; Bob Boeche; 8625 Commerce Ave, San Diego, CA 92121; 858-566-7629;



**Graphite Master;** Hank Johns 760-917-1107; [hjohns@graphitemaster.com](mailto:hjohns@graphitemaster.com), Justin Fassnacht 714-615-9882 [justin@graphitemaster.com](mailto:justin@graphitemaster.com) 3815 Medford Street, Los Angeles, CA 90063; **(323) 261-1107 fax** (323) 261-4813 Graphite Master is your single source for all fiberglass and advanced composites for surfboards, kayaks, boats, marine and sport applications, industrial, aircraft and more. Graphite Master distributes complimentary INNEGRA surf system materials: Resin Research Epoxy , Aerialite and X-GLASS .

**Gzero Boardsports;** Luis Felipe Gontier; [pipo@gzero.com.br](mailto:pipo@gzero.com.br)

**JB Martin;** Russ Emanis; (817) 948-6267; [jbmre@attglobal.net](mailto:jbmre@attglobal.net);

**JPS;** Eric Smith; 864-260-3220; [esmith@jpscm.com](mailto:esmith@jpscm.com); 2200 S Murray Ave, Anderson, SC 29622

**Oceansports World and Island Surfboards** are owned and operated by Roy Scafidi in Cocoa Beach, FL featuring custom and in store 100% Epoxy Island Surfboards and offering a wide selection of boards, ding repair, supplies and accessories, Kayaks, Waveskis and more. [www.oceansportsworld.com](http://www.oceansportsworld.com); 3220 South Atlantic Ave, Cocoa Beach, FL 32931; 800-777-2613

**Plus One Surfboards;** Joe Virgilio, George Gall; 3630 Hancock St, Ste D, San Diego, CA 92110; (619) 291-7873; [www.plusonesurf.com](http://www.plusonesurf.com)

**Resin Research;** Greg Loehr; 321-223-5276; [gl1@aol.com](mailto:gl1@aol.com)

**Ron Jon Surf Shop;** 4151 N. Atlantic Ave., Cocoa Beach, FL 32931; 321-799-8888 ext 1300; [www.ronjons.com](http://www.ronjons.com)

**SC Enterprises;** Scot Copeland; 1233 Huntington Ave., Kalamazoo, MI 49048-7101; (269) 341-9431; [www.scenterprisesfiberglass.com](http://www.scenterprisesfiberglass.com); [scenterprises1@sbcglobal.net](mailto:scenterprises1@sbcglobal.net)

**Stu Kenson Surfboards;** 10054 Mesa Ridge Ct. Ste. 130, San Diego, CA 92121; 858-552-1500; [www.stukensonsurfboards.com](http://www.stukensonsurfboards.com)